



2018 Buzz Ball Charity Auction Sponsorship & Advertising Opportunities

The Buzz Ball offers several opportunities to underwrite or sponsor aspects of the event. With each of these items, the sponsor or underwriter receives *Event Signage (banners or sign boards)*. All participants will be recognized as a sponsor or community partner, and sponsors of \$2,500 or more will have their logo included in our Press Democrat advertisement for the event. Our Gold Sponsor also will have their name on the event poster, and will receive four tickets to the event.

We are happy to help customize your support of the options provided below.

SPONSORSHIPS

| | | |
|------------------------------------|---------|-------------------|
| Event Gold Sponsorship | \$5,000 | |
| Buzz Ball catering for 100 | \$4,000 | |
| Buzz Ball event hall rental: | \$2,500 | |
| Buzz Ball Posters | \$1,500 | |
| Auction Catalog | \$1,000 | |
| Buzz Ball Bidder Paddles | \$1,000 | |
| Musicians for dancing | \$1,000 | ALREADY SPONSORED |
| Buzz Ball Recycling/Trash Recovery | \$500 | |
| Buzz Ball flowers: | \$500 | |
| Buzz Ball honey thank you gift: | \$500 | |

ADVERTISING OPPORTUNITIES

| | |
|---|-------|
| Catalog full back panel ¹ | \$499 |
| Catalog interior full panel ¹ | \$299 |
| Catalog interior half panel ² | \$199 |
| Catalog interior quarter panel ³ | \$ 99 |

Note: Proceeds from the event will support Bee Patches and other pollinator programs as well as NCRC&DC work to fund other resource protection and community support activities.

¹ Requires a jpg file sized for 6.5”Hx4.5”W

² Requires a jpg file sized for 3.5”Hx4.5”W

³ Suitable for business cards



Support Level Gold Sponsor \$5,000

Hospitality Benefits

- Four (4) Event Tickets

Additional Benefits

- Master of Ceremonies recognizes company at the event
- Logo/Name displayed on event poster
- Logo displayed in Press Democrat advertisement for the event
- Logo displayed on design boards during event
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Logo included on beepatches.org website with hyperlink
- Name included in marketing materials
- Social media promotion via Facebook, Twitter and Mailchimp
- Name and Logo included in Winter Newsletter after the event

Support Level Silver Sponsor \$2,500

Benefits

- Logo displayed in Press Democrat advertisement for the event
- Logo displayed on design boards during event
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Logo included on beepatches.org website with hyperlink
- Name included in marketing materials
- Social media promotion via Facebook, Twitter and Mailchimp.

Support Level Bronze Sponsor \$1,000

Benefits

- Logo included on beepatches.org website with hyperlink
- Name included in marketing materials
- Logo included in Auction Catalog, with recognition in acknowledgements page
- Social media promotion via Facebook, Twitter and Mailchimp.